Project Design Phase-I - Solution Fit

**Project Title**: Personal Assistance for senior citizens who are self-reliant

**Team ID:** PNT2022TMID10050

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| **Define CS, fit into CC** | 1. **CUSTOMER SEGMENT(S) CS**    * Here the customers are the elder people who needs to take medicine regularly at correct time.    * Patients who can’t be monitored 24X7 by doctors.    * Visually challenged people who   are self-reliant. | 1. **CUSTOMER CONSTRAINTS CC**    * Due to lack of internet.    * It should be present near to them.    * Knowing the process of using the applications.    * Registered user can use the application. | 1. **AVAILABLE SOLUTIONS AS**    * If customers forgot to take medicine ,medcare application helps them to take medicine at right time.    * Alert the customer by notification by SMS alarm.    * Make the registered users remind their medicines through voice commands of medicine names. | **Explore AS, differentiate** |
| **Focus on J&P, tap into BE, understand RC** | 1. **JOBS-TO-BE-DONE /PROBLEMS**   **J&P**   * + Rememberance of the medicine   to be consumed through voice.   * + Message sent on regarding intake of medicines to the closest persons.   + Alert the patient about the low   amount of medicine. | 1. **PROBLEM ROOT CAUSE RC**    * Doctors cannot monitor the   patients all the time.   * + Visually impaired persons needs an assistance.   + Elder people(self-reliant) who needs care to be taken. | **7. BEHAVIOUR BE**   * The customer can use ‘help’ option in the application to getthe problem solved. * The user can use user guide available in the ‘about’ section for reference. | **Focus on J&P, tap into BE, understand RC** |

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| **Identify strong TR & EM** | **3. TRIGGERS TR**   * The customers are introduced with this by the doctors. * By seeing ads on the internet. | **10. YOUR SOLUTION SL**  Notifying of medicines names through audio and message with the help of data fed from the mobile application which is initiated by web application which stores the user details. | **8.CHANNELS of BEHAVIOUR CH**  **ONLINE:**  Customers can set reminder about their medicines in online mode.  **OFFLINE:**  Customers get notification alert to take medicine on proper time in offline mode. | Extract onine & offline CHOF be |
| **4. EMOTIONS: BEFORE / AFTER EM**  **BEFORE**:  Customers forgot to take at right time which affect their health.  **AFTER:**  Now after using medcare applications customers are taking their medicines properly at correct time. |